

HometownQuotes

*HometownQuotes is an online insurance lead generation company -
by agents, for agents.*

HometownQuotes.com
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Founded: 2003

Staff size: 19 (as of April 2007)

Purpose: HometownQuotes provides resources for consumers to quickly and easily receive free insurance quotes by connecting insurance shoppers with their hometown insurance agents. The company serves as a portal to help consumers find affordable coverage and provide business opportunities and support for insurance agents. Individuals simply fill out one online form and will receive multiple, free insurance quotes. HometownQuotes assists consumers seeking health, life, homeowner's, auto and renter's insurance.

Executive Officers: Hunter Ingram, co-founder, president and Chief Executive Officer; Bob Klee, co-founder and Chief Financial Officer; Matt McWilliams, Chief Operating Officer and Affiliate Director

Accomplishments: HometownQuotes has found itself among the top four largest players in its industry, catapulting to such heights within three years of starting the business. This is no small feat considering several of the company's largest competitors have been in business for 15+ years.

2006 was a major growth year for HometownQuotes. Because of the company's rapid expansion, HometownQuotes recently moved into its fourth location in the past twelve months and added an office in Europe as well. The staff size tripled in 2006 and a minimum of five more hires is expected by the end of April 2007. The company just helped its 700,000th consumer save money on insurance.

<http://www.hometownquotes.com>

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